

"Your Retail Solution Partner."

POS Solutions for different retail verticals:

1. Back Office Inventory.
2. Customer Relationship.
3. POS Module

## Staying in touch with customers

RetailEdge provides a powerful, cost-effective solution for many types of retailers and businesses that have inventory, customer, or sales tracking needs. RetailEdge has been providing retail businesses with affordable retail management solutions since 1989 and works for single location businesses as well as multiple location businesses.

**Easy to Install and Maintain:** RetailEdge is as easy to install and maintain as any other Windows program. Special certifications and training are not required to purchase, install, and configure the program. Microsoft Office Word makes it simple to create and send e-mail newsletters. Customers will appreciate the regular communication and you could be rewarded with more business from your existing customer base.

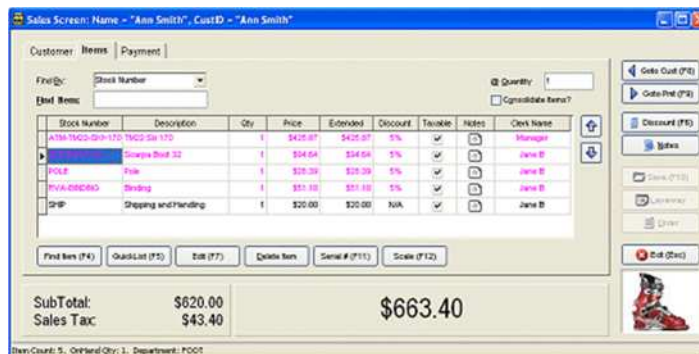
## Easy to Learn and Use:



RetailEdge is able to save businesses money because it does not require specialized training to learn the program. Every retail business is unique and individual businesses have specific needs. RetailEdge is designed to work in a wide variety of environments and works well for most retail businesses.

**Scalable:** RetailEdge allows businesses to grow from small, single store operations to multiple workstation network-based systems, to multiple location operations. RetailEdge is easy enough for small retailers with limited resources to use and powerful enough for businesses with greater needs.

**This is what we do:** Point of sale software is our main business and not some small sideline. We design our own applications, we engineer our own code, we sell our own products, and we support what we sell. We even use RetailEdge ourselves.



## Retail Verticals

Automotive  
Antiques  
Apparel/Clothing  
Appliance  
Bead Stores  
Beauty Supply  
Bike Shops  
Small Bookstores  
Cellular/Wireless  
Stores  
Children's Retail  
Computer Stores  
Consignment  
Country Clubs  
Electronics  
Fabric  
Florist  
Furniture  
Gift Shops  
Horticultural Supply  
Small  
Grocery/Markets  
Jewellery/Watches  
Liquor Store  
Music Retailing  
Musical Instruments  
Nurseries  
Nutritional/Vitamin/S  
upplement  
Pet Store  
School Supplies  
Scrapbooking  
Shoes  
Sporting  
Goods/Outdoor  
Apparel  
Toy/Hobby Shop  
Winery/Wine Shop

**Robust Information System**  
Abu Dhabi, UAE  
Phone +971 2 667 6791  
Fax +971 2 667 6792  
Email:-  
info@robustretail.com  
[www.robustretail.com](http://www.robustretail.com)

## Sales Features

Fast, Efficient, Sales Processing

Gift Cards

Credit Card Processing

Promotion Code Tracking

Layaways

Gift receipts

Saved Sales

Open Orders/Deposits

## Customer Features

Loyalty Program

Customer Cards

Price Level Discounting Rules

Customer Images

## Inventory Features

Barcode-based Pricing Labels

Add-ons and Aliases

Matrix-based Sizing

Serial Number Tracking

Alternate Code Lookups including 2

UPC/EAN fields

## Packages

Case Lot Tracking and Splitting

250 character descriptions and 50 character stock numbers.

5 price fields - Allows you to set up customers for price level discounting.

Separate Vendor and Manufacturer Part Number Fields

Seasonal Minimum and Maximum Field Tracking

Inter-Location Inventory Transfers

## Retail Verticals

Automotive  
Antiques  
Apparel/Clothing  
Appliance  
Bead Stores  
Beauty Supply  
Bike Shops  
Small Bookstores  
Cellular/Wireless  
Stores  
Children's Retail  
Computer Stores  
Consignment  
Country Clubs  
Electronics  
Fabric  
Florist  
Furniture  
Gift Shops  
Horticultural  
Supply  
Small  
Grocery/Markets  
Jewellery/Watches  
Liquor Store  
Music Retailing  
Musical  
Instruments  
Nurseries  
Nutritional/Vitamin/Supplement  
Pet Store  
School Supplies  
Scrapbooking  
Shoes  
Sporting  
Goods/Outdoor  
Apparel  
Toy/Hobby Shop  
Winery/Wine  
Shop

Barcode-based Pricing Labels  
Receiving Histories  
Purchase Orders auto-generated by Minimums and Maximums or Sales  
Department Stock Number to allow you to setup and sell faster  
Matrix-based Sizing  
Scales and Variable Weight Barcodes (Deli Scale Barcodes)  
250 character descriptions and 50 character stock numbers for more flexibility  
5 price fields - Allows you to set up customers for price level discounting.  
Separate Vendor and Manufacturer Part Number Fields  
Seasonal Minimum and Maximum Field Tracking  
Physical Inventory Collection System for Inventory and Sales, Purchase Order and Transfer Order generation  
Serial Number Tracking  
Packages for Case Lot Tracking and Splitting  
Add-ons  
Aliases  
Case Lot Tracking and Splitting  
Alternate Code Lookups including 2 UPC/EAN fields  
Supports up to 250 character descriptions and 50 character stock numbers for greater flexibility.  
5 price fields - Allows you to set up customers for price level discounting.  
Manufacturer Part Number Field  
Class Tracking  
Location Tracking  
Transfers and Transfer Order Creation for Multi-location environments  
Minimum and Maximum Field Tracking - Supports four different minimums and maximums to allow for differences in seasonal reordering requirements.  
Instant Sales and Quantity Information for all locations through the **Inventory Manager**

## Client/ Server Architecture



RetailEdge is built using client/server architecture that improves reliability, flexibility, and scalability but can also be installed on a single machine that serves as both a client and server.

## QuickBooks Links

Direct links to QuickBooks. RetailEdge transfers data to QuickBooks with the touch of a button using the QuickBooks API. RetailEdge allows mapping of department information to different accounts in QuickBooks and payment specific reconciliation.

## Sales Manager Screen

RetailEdge's Sales Manager allows you to view, reprint receipts, change, copy and void sales. View saved sales, open orders (deposits), layaways, gift certificates and daily sales totals. Quickly copy items to purchase orders or previous sales into new sales.

## Robust Information System

Abu Dhabi, UAE  
Phone +971 2 667 6791  
Fax +971 2 667 6792  
Email:-

info@robustretail.com  
[www.robustretail.com](http://www.robustretail.com)

## Retail Verticals

Automotive  
 Antiques  
 Apparel/Clothing  
 Appliance  
 Bead Stores  
 Beauty Supply  
 Bike Shops  
 Small Bookstores  
 Cellular/Wireless  
 Stores  
 Children's Retail  
 Computer Stores  
 Consignment  
 Country Clubs  
 Electronics  
 Fabric  
 Florist  
 Furniture  
 Gift Shops  
 Horticultural Supply  
 Small  
 Grocery/Markets  
 Jewellery/Watches  
 Liquor Store  
 Music Retailing  
 Musical Instruments  
 Nurseries  
 Nutritional/Vitamin/  
 Supplement  
 Pet Store  
 School Supplies  
 Scrapbooking  
 Shoes  
 Sporting  
 Goods/Outdoor  
 Apparel  
 Toy/Hobby Shop  
 Winery/Wine Shop

The screenshot shows the 'Sales Manager' software interface. At the top, there are filters for 'First Date' (1/18/2005) and 'Last Date' (1/21/2005), along with a 'Refresh' button and a 'Sales History' dropdown. Below this is a 'Location' dropdown set to 'Main'. The main area contains a table of sales records with columns: Date, Ticket#, Location, Reg ID, Cust ID, Outfamer, Type, Posted, Total, Sub Total, and Sales Tax. The last record is highlighted in blue.

Date	Ticket#	Location	Reg ID	Cust ID	Outfamer	Type	Posted	Total	Sub Total	Sales Tax
1/18/2005 12:24:15 PM	1016	Main	2			Sale	No	\$57.70	\$54.00	\$3.70
1/18/2005 12:27:12 PM	1017	Main	2			Sale	No	\$68.48	\$64.00	\$4.48
1/18/2005 12:31:22 PM	1018	Main	2	507874	Don Maggiali	Sale	No	\$300.00	\$300.00	\$0.00
2/14/2005 2:04:43 PM	1019	Main	2	454900	Dill Jones	Sale	No	\$652.70	\$610.00	\$42.70
3/15/2005 11:50:30 AM	1020	Main	2	454900	Dill Jones	Sale	No	\$672.46	\$630.10	\$42.36
1/20/2005 11:33:29 AM	1021	Main	2	Ann Smith	Ann Smith	Sale	No	\$555.99	\$557.00	\$38.99

Below the sales history table, there are tabs for 'Payments', 'Customer', 'Sales Tax', and 'ShipTo'. The 'ShipTo' tab is active, showing a detailed invoice table with columns: Stock Number, Description, Quantity, Pkg?, Unit Price, Ext Price, and Taxable. The items listed are:

Stock Number	Description	Quantity	Pkg?	Unit Price	Ext Price	Taxable
ATM-TM22-SPO	TM22 Ski 180	1	No	\$450.00	\$450.00	Y
DOP-BOOT-37	Sneaka Boot 37	1	No	\$100.00	\$100.00	Y
D-L-C-MENS-D	Thermal New's Sock	1	No	\$7.00	\$7.00	Y
SHIP	Shipping and Handling	1	No	\$0.00	\$0.00	Y

At the bottom of the window, it displays 'Record Count: 20. Total Sales: \$2,912.46, Total Sales Tax: \$174.33'.

Please contact us for a demo or a feasibility study.....

Sales Consultant can be contacted at +971 52 9114836, +971 55 5549661

Robust Information System  
 Abu Dhabi, UAE  
 Phone +971 2 667 6791  
 Fax +971 2 667 6792  
 Email:-  
 info@robustretail.com  
[www.robustretail.com](http://www.robustretail.com)